

How to get a website for your business



Negotiable

 Rapid Websites



 See on ServiceFinder.co.nz

When it comes to getting a website for your business, there can be a confusing amount of options available. For those on a budget, one popular choice is to use a do-it-yourself (DIY) website builder such as Wix, Squarespace, Weebly, etc., while another option is to use a content management system (CMS) such as WordPress. WordPress is an open-source platform, meaning that it is completely free to use and customize. DIY website builders, on the other hand, are proprietary systems and are limited in terms of customisation. DIY website builders may seem like a convenient and cost-effective option, they often come with limitations in terms of design, functionality, and scalability. WordPress, on the other hand, offers a wide range of options and features, a user-friendly interface, and the ability to adapt and scale as your website grows. Additionally, WordPress is free, more SEO friendly and secure. Therefore, for those looking to build a website that is tailored to their specific needs and can grow with their business, WordPress is often the better choice. But it is important to note that since WordPress is so flexible, it can be set up in many different ways, some good some bad. At Rapid Websites we have over 15 years experience building WordPress websites and have standardised our set-ups to provide ease of use, good security and good search engine optimisation and all at a great price as well!